# Brainstorm

**TIP**

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

## Before you collaborate

A little bit of preparation goes a long way with this session. Here’s what you need to do to get going.

**10 minutes**

**1**

## Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

**5 minutes**

**2**

## Brainstorm

Write down any ideas that come to mind that address your problem statement.

**10 minutes**

**3**

## Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

**20 minutes**

**4**

## Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

**20 minutes**

# & idea prioritization

1. **Team gathering**

**Shajini**

**UmaLekshmi**

**Vaisnavi**

**Naveenakavin**

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

based on my

**PROBLEM**

**How might we [your problem statement]?**

need to sell budget decide

is the car

which is the efficient

is the images

what is the current

to check wheather the

verify its

whether any engine work

does the car have

how is the

what will be

**TIP**

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Maintance based

Battery

my car

wheather to

accident

algorithm form uploaded are

number of

car is in same

chassis

is done in the

authorized

mileage of

its average

Engine type

### Use this template in your own

sell or not

free

training the system

valid images

owners

colur as registered

number

car

service centers

the car

service cost

Does the

does the

how is the

is the air

how is the

does it have weather the

does the

does it

### brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

**10 minutes** to prepare

**1 hour** to collaborate

**2-8 people** recommended

1. **Set the goal**

Think about the problem you'll be focusing on solving in the brainstorming session.

1. **Learn how to use the facilitation tools**

Use the Facilitation Superpowers to run a happy and productive session.

[**Open article**](https://support.mural.co/en/articles/2113740-facilitation-superpowers)

does the car have an ongoing fc

what is the depriciated price of an accident car

is it a flooded car

what is driven km of the car

car have a native registration

does the car have a service record

car have any cse charges

what are the modifications done in the car

battery condition of the vehicle

how is the tyre condition of the car

conditioner working properly

does the car have any electrical issues

pickup of the car

does it have a mobile application

any issues related with acceleration

does it have customer support

website is responsive

is it a cross platform application

car have ignition problem

what type of cooling system is used

have alignment issues

how many seater car do u prefer

what is the fuel type

what type of car do u prefer

Span

Milage and condision

Insurence

Ac or Non Ac

Demand of material

Fule type

#### Key rules of brainstorming

By using regression the technique the resale value of car can be predicted

collect the information or details of the car

The regression model takes sometime to validate the data using train set

By using regression technique the resale value of car can be predicted

To run an smooth and productive session

Stay in topic. Defer judgment.

Encourage wild ideas. Listen to others.

#### Importance

Data's are trained before processed

If each of these

The result provided should be accurate

The data's has to be tested before processed

Based on uv's

Go for volume. If possible, be visual.

tasks could get

done without any difficulty or cost, which would have the most positive impact?

Ownership

Gear type

Fitness Certificate

Air Bag

Consumer price index

**TIP**

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the **H key** on the keyboard.

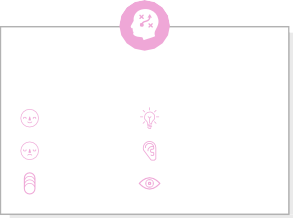
Automatic car

Brake system

[**Share template feedback**](https://muralco.typeform.com/to/CiqaHVat?typeform-source=app.mural.co)

#### Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)



**Template**

**Need some inspiration?**

See a finished version of this template to kickstart your work.

[**Open example**](https://app.mural.co/template/e5a93b7b-49f2-48c9-afd7-a635d860eba6/93f1b98d-b2d2-4695-8e85-7e9c0d2fd9b9)